



AI-Proof Agency Growth Stack

How agency owners are adapting strategy, operations, delivery, and leadership to stay relevant and profitable in the AI era.

***Free agency resilience
assessment inside...***

A note from a founder who's been there...

AARON LEE

"AI is making execution cheaper. That makes clarity, leadership, and differentiation exponentially more valuable."



It started as a dream in my living room. My home-built PC, \$6,000 in savings and a contact list were my hard assets. At 30 years old, having jumped out of my CMO role at an internet startup with a flaming parachute, I had a decade of experience and skills, a good reputation and fierce determination to make this dream a reality. What I didn't have was a big idea or an exciting business plan. Just survive.

That worked at first until I simply couldn't work any harder without costing me my family and sanity. Something had to give. That's when I started to get curious about my business and more importantly my role. I got a coach to help me see and clean up my own head trash, I started asking better questions, and then I found a peer group of other "accidental" entrepreneurs who I could learn from. All of it shifted my perspective and opened up growth.

Then I found my "north star", my "why". It became both my decision-making filter and the inspiration

for taking on the really hard things that would be required.

I took on meaningful leadership roles outside of the business to help push me and better prioritize my time in the business. That's what led me to finding and implementing a real operating system in the agency. We scaled 7x in 5 years and landed on the Inc5000 list four times, while also being recognized as a Best Place to Work multiple times. The system unlocked both my potential and those within my team.

It was an amazing, difficult, inspiring, fun and humbling 22-year journey from founding to exit. Now I've committed myself to helping others on their journey as a coach and mentor myself. Right now, it feels as needed as ever. We are in an age of disruption and a true paradigm shift, and I want to help others navigate it and reach their own north star, like I did.

— Aaron Lee



2016 All Member MEETING
+Member Exp. **5000**



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AI Isn't Replacing Agencies. *It's Repricing Them.*

Delivery is being commoditized

...Clients can now generate
"good enough" output on their own.

Margins are under pressure

...What took teams hours to produce
may take AI minutes.

Clients are rethinking value

...Execution ≠ strategy.

Differentiation is collapsing

...Everyone suddenly sounds smarter.

But let's be clear.

No agency is truly AI-proof.

Technology will continue to reshape client expectations, pricing models, delivery methods, and competitive dynamics.

The goal here isn't immunity.

The goal is resilience.

The agencies that thrive won't be the ones that avoid disruption. They'll be the ones that adapt faster, differentiate more clearly, and create value that clients can't easily replace.

Just how exposed is your agency right now?

Warning Signs That Your Agency Model May Be More Vulnerable Than You Think.

If you look back at previous moments like this, you'll see that most industry disruption rarely starts with a dramatic collapse.

It starts quietly. Margins tighten. Clients ask different questions. Work gets faster, but somehow not more profitable. Your team stays busy, but strategic momentum feels harder to create.

And the uncomfortable truth?

Many agencies won't lose because AI replaces them overnight. They'll lose because they fail to adapt while the economics of their business change around them.

How many of these feel familiar?

Agency Warning Signs Checklist:

- Clients are starting to question the value of recurring retainers.
- Work that once justified premium fees now takes a fraction of the time.
- Your agency still depends heavily on founder decisions, approvals, or problem-solving.
- AI tools are being used inconsistently across your team without a clear strategy.
- Your differentiation still depends heavily on execution quality rather than strategic value.
- Clients could realistically internalize more than 30% of your services in the next 12–24 months.
- Your sales messaging feels less differentiated than it did a year ago.
- Your team is busy, but profitability isn't improving.
- Scope pressure is increasing while client expectations continue rising.
- You're experimenting with AI, but it feels more reactive than intentional.
- You've wondered whether your current business model will still be viable in 3 years.



**Checked 3 or more above?
That doesn't mean your agency is in trouble.
It means you're paying attention.**

The agencies that win in the AI era won't be the ones pretending nothing is changing. They'll be the ones willing to evolve before the market forces them to.

The 5 Agency Growth Traps in the AI Era

AI is accelerating change. But technology usually doesn't create the real problem. It exposes weaknesses that were already there. The agencies that struggle over the next few years likely won't fail because AI exists. They'll struggle because their business model, leadership structure, or positioning wasn't built for what comes next. **Here are five of the most common traps.**

1. Fulfillment Trap

"We're selling work that gets cheaper every quarter."

If a meaningful portion of your revenue depends on producing deliverables faster, cheaper, or with fewer people, AI may already be reshaping your economics. The danger is subtle. Faster production should improve margins. But if clients expect lower fees, faster turnarounds, or begin questioning your value entirely, speed becomes a commodity, not an advantage.

The real question:

Are you selling output... or strategic outcomes?

2. Founder Bottleneck

"Everything important still runs through me."

This is one of the most common agency growth ceilings. **Clients trust you. Your team depends on you. Sales need you. Big decisions need you. Quality control needs you. At first, this feels like leadership.** Eventually, it becomes operational gravity. AI may help your team move faster, but if decision-making still bottlenecks around the founder, growth stays constrained.

The real question:

Is your agency scalable... or just highly dependent?

3. Tool Chaos Trap

"We have lots of tools. And yet we still feel reactive."

New platforms promise leverage. AI tools promise speed. Automation promises efficiency. **But disconnected tools do not create strategic clarity.** Without shared rhythms, accountability, priorities, and visibility, technology often creates faster chaos. Many agencies do not have a software problem. They have an operating system problem.

The real question:

Are your tools serving the business... or just creating noise?

4. Retainer Fragility Trap

"Clients are asking harder questions about our value."

Retainers work best when clients believe they are buying strategic partnership, not rented production capacity. AI changes that equation. If clients increasingly believe internal teams or cheaper alternatives can replicate what you do, perceived value erodes. The issue is rarely price. It's positioning.

The real question:

Why should your best clients keep paying you?

5. Identity Crisis Trap

"What business are we actually in now?"

Agency. Consultancy. Creative partner. Growth advisor. Execution team. AI implementation guide. Fractional strategy partner.

The agencies gaining momentum are getting clearer about who they are becoming. The ones drifting are trying to be everything. AI doesn't just disrupt delivery. It forces strategic identity decisions.

The real question:

What role do you want to own in your client's future?

What "AI-Proof" Agencies Are Doing Differently...

What's the biggest shift?

Winning agencies are moving from being execution vendors to becoming strategic growth partners.

That doesn't mean abandoning delivery. It means elevating how clients perceive your value. Because the easier execution becomes, the less defensible execution alone will be.

If this shift feels obvious in theory but harder in practice, you're not alone. Because making this transition requires more than adding AI tools.

It requires a growth stack built to support smarter decisions, stronger leadership, and scalable execution.

Traditional Agency Thinking	Future-Ready Agency Thinking
We sell deliverables...	<i>We solve business problems</i>
Speed creates value...	<i>Strategic insight creates value</i>
Founder drives growth...	<i>Leadership systems drive growth</i>
More people = more capacity...	<i>Better systems = scalable capacity</i>
Tools improve efficiency...	<i>Operating systems improve alignment</i>
Reactive client service...	<i>Proactive strategic partnership</i>
Custom everything...	<i>Repeatable IP and scalable process</i>
AI is a production tool...	<i>AI is a force multiplier</i>
Meetings are updates...	<i>Meetings create accountability + decisions</i>
Growth depends on hustle...	<i>Growth depends on clarity + execution rhythm</i>

The 6 Layers of the Future Agency Growth Stack



2 Growth Engine

This is where opportunities become revenue, your sales and marketing systems. Without this layer growth becomes unpredictable.

- outreach automation
- lead nurturing
- pipeline management
- conversion workflows



3 AI & Agency Intelligence

AI should enhance strategic capacity, not just automate tasks. Leverage AI to improve thinking vs. just productivity. Ensure you can also share your value creation.

- research & analysis
- ideation
- value reporting
- internal acceleration



4 Delivery & Automation

How work gets done and outcomes are realized consistently. This is execution infrastructure. Without this layer teams may stay busy but inefficient.

- project workflows
- communication system
- meeting capture
- handoffs



5 Relationship Infrastructure

How trust and momentum stay frictionless through consistent client experience and communication systems. Without this layer small friction creates big drag and loss of trust.

- async communication
- collaboration
- professional training
- personal growth



6 Content Creation

This is where ideas become client-facing assets. AI is dramatically changing production economics here. Without this margin compression accelerates.

- design & video/audio
- content generation
- editing
- accelerate production

Most agencies instinctively want to start at the top layers. With a new AI tool. A new CRM. New automation. New content workflow. But if the foundation is weak, new tools usually amplify dysfunction instead of performance.

That's why the strongest agencies build from the bottom up.

Let's start where it matters most. The foundation.

1



Strategic Operating System

This is the foundational layer and how your agency creates alignment, accountability, clarity, and execution discipline. Without this, everything else becomes reactive. Without this layer, growth feels chaotic and random.

- leadership cadence
- KPI visibility
- planning rhythm
- decision accountability
- organizational alignment

Strategic Operating Systems Separate Growing Agencies from Scalable Ones



Most agencies don't fail because of a lack of talent, ambition or even opportunity...

They stall because growth creates complexity faster than leadership evolves to manage it.

- More people.
- More clients.
- More projects.
- More decisions.
- More communication.
- More dependencies.

And without an intentional operating system, complexity eventually turns into friction. Leadership meetings become updates. Priorities drift. Teams lose alignment. Founders become bottlenecks. Execution gets noisier, not faster. **That's where disciplined agencies begin to separate themselves.**

What Scalable Agencies Do Differently.

The strongest agencies don't rely on founder heroics to keep the business moving. They create shared operating discipline. *That means:*

Everyone knows what matters now

Not vague annual goals. Clear priorities. Clear ownership. Clear expectations.

Leadership meetings drive decisions

Not status updates. Not circular conversations. Real momentum. Decision making clarity.

Accountability becomes visible

The right issues surface faster. The right people own the next move. Progress becomes measurable.

Teams align around shared priorities

Less silo behavior. Less internal drag. Faster coordinated execution.

Growth becomes less founder-dependent

The business begins operating through systems instead of personal intervention. That's where scale starts becoming real.

The agency builds real capacity to scale

The shift from focusing your most talented team from the urgent and interesting to what matters most unlocks the capacity to scale.

Why Bloom Growth OS Matters

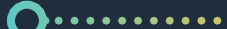
 bloom growth was built specifically for entrepreneurial leadership teams navigating the transition from growth to scaling.

Not as another project management tool.
Not as another dashboard. As a practical operating system that helps leadership teams think clearly, communicate consistently, and execute with discipline. Because agencies don't scale because they adopt more software. They scale because leadership becomes more aligned, more accountable, and more intentional.

Here's how Bloom Growth addresses the 8 essential areas needed for scaling your agency:

- **Growth Plan:** Co-create the vision, plan and priorities that will drive your growth with agency energy alignment..
- **People:** Empower your team to make decisive people moves that help you scale into the team you need.
- **Meetings:** Create a consistent and productive cadence of communication that people actually want to attend.
- **Sales & Marketing:** Define your ideal customer to focus your value on your most successful relationships and best referrals.
- **Finance & Data:** Find and track the right data that allows proactive decision making.
- **Technology:** Define & deploy technology that differentiates you versus distracting you.
- **Process:** Improving the speed and quality of recurring tasks.
- **Relationships:** Scale the trust and bonds between and across your teams.



Once your operating system is aligned, your growth tools will become dramatically more effective. 

Growth Engine Layer



Even the strongest agency operating system still needs fuel.

That fuel is a healthy, repeatable growth engine. Too many agencies still rely on inconsistent referrals, founder networking, sporadic outreach, or random bursts of business development activity. That works... until it doesn't. **Future-ready agencies build systems that create consistency.**

Your growth engine should help you:

Generate opportunities consistently

So growth isn't dependent on luck or timing.

Capture and organize leads

Because spreadsheets and scattered follow-up kill momentum.

Automate nurture intelligently

Not every lead is ready today. That doesn't mean they're not valuable.

Support relationship-driven sales

Agency sales are trust-driven. Your systems should enhance relationships, not replace them.

Increase conversion visibility

Know what's working. Know where leads stall. Improve predictably.

Growth Engine Tools to Consider:



highlevel

goHighLevel.com

Best for: agencies wanting an all-in-one CRM, automation, nurture, and pipeline platform that can also be offered as a client service.

Why consider it:

- centralizes lead capture nurturing and communications
- supports appointment workflows and custom automations
- automates long-cycle follow-up
- offers more marcom tools (social, email, funnels, courses, etc.)
- ideal for outbound + warm leads



HubSpot

hubspot.com

Best for: Full customer experience management platform for established agencies needing deeper CRM sophistication.

Why consider it:

- robust sales pipeline visibility
- strong reporting
- scalable automation
- enterprise-friendly



Z O H O

zoho.com

Best for: growing agencies seeking a flexible, cost-effective CRM with broader business platform integrations

Why consider it:

- robust CRM functionality without enterprise-level cost
- supports sales pipeline visibility and workflow automation
- integrates with broader Zoho business tools (campaigns, projects, analytics, finance)
- strong fit for high customization



evyai

evyai.com

Best for: relationship-driven outbound sales, LinkedIn prospecting, and AI-assisted SDR/founder outreach

Why consider it:

- Helps to personalize LinkedIn & email outreach faster
- reduces friction in relationship-based prospecting
- assists with follow-up messaging and conversation continuity
- useful for founders or SDRs with efficient outreach



Apollo

apollo.io

Best for: AI sales platform for outbound prospecting acceleration

Why consider it:

- contact intelligence
- outbound sequencing
- lead enrichment
- prospect discovery

AI & Agency Intelligence Layer



Most agencies are experimenting with AI at the execution layer.

Faster content creation. Faster research. Faster proposals. Faster production. That's useful. But it's also where most agencies stop. And that's a mistake. Because the biggest AI advantage may not be production speed. It may be decision leverage. **The agencies creating the most advantage with AI are not simply automating tasks. They're expanding strategic thinking capacity across the business.**

What AI should help you do:

Think faster

Accelerate research, synthesis, and problem-solving.

See patterns earlier

Spot trends, competitive shifts, positioning opportunities, and blind spots faster.

Strengthen business development

Improve prospect intelligence, personalization, messaging, and outreach efficiency.

Improve strategic communication

Clarify positioning, sharpen proposals, and accelerate high-quality client communication.

Create internal leverage

Help leaders and teams reduce low-value cognitive load while increasing decision quality.

Strategic Warning

AI used without strategic discipline can create noise, inconsistency, and low-quality output at scale. The goal isn't more AI activity. It's better thinking.

AI Intelligence Tools to Consider:



ChatGPT

Best for: versatile strategic thinking, ideation, research, writing, and workflow acceleration

chatgpt.com

Why consider it:

- brainstorming and positioning refinement
- proposal and communication acceleration
- market analysis and synthesis
- internal decision support
- strategic thought partner



Claude

Best for: thoughtful long-form analysis, writing refinement, and strategic reasoning

claude.ai

Why consider it:

- nuanced communication
- document analysis
- planning support
- cleaner strategic synthesis
- Writes code, and analyzes complex repositories via specialized tools



perplexity

Best for: conversational "answer engine" that acts as a hybrid between a traditional search engine and a chatbot

perplexity.ai

Why consider it:

- breaks down your question into smaller multi-step tasks, conducts dozens of autonomous searches, and builds a comprehensive report.
- competitive intelligence
- quick market validation
- current information lookup



ABACUS.AI

Best for: agencies looking to consolidate access to multiple, current version AI tools into a single platform and reduce "tool hopping"

abacus.ai

Why consider it:

- provides access to multiple AI models and capabilities through one interface
- reduces the need to manage numerous separate AI subscriptions and workflows
- supports content generation, research, coding, analysis, image creation, and automation from a centralized platform



Delivery, Automation & Collaboration Layer



Agentic Tools to Consider:

Faster Delivery Isn't Enough. Smarter Delivery Wins.

Execution pressure is increasing from every direction. Clients expect faster turnarounds. Margins are under pressure. AI is compressing delivery economics. And internal coordination complexity grows as agencies scale. The agencies pulling ahead are not simply working faster. They're redesigning how work moves.

Core capabilities you need:

Workflow visibility

Know where work stands.

Better collaboration

Because spreadsheets and scattered follow-up kill momentum.

Meeting intelligence

Capture decisions automatically.

Standardized handoffs

Reduce dependency on tribal knowledge.

Automation orchestration

Remove repetitive operational drag.

Agentic workflows

Delegate repeatable tasks to AI-enabled systems.

zapier

zapier.com

Best for:

allows users to connect web applications to automate repetitive tasks without programming knowledge

Why consider it:

- trigger-based automations
- app orchestration
- repetitive task elimination
- quick operational wins

make

make.com

Best for:

a visual, no-code platform that lets you connect to thousands of applications for more advanced automation workflows

Why consider it:

- visual automation logic
- richer branching
- multi-system orchestration
- scalable agency workflows

n8n

n8n.io

Best for:

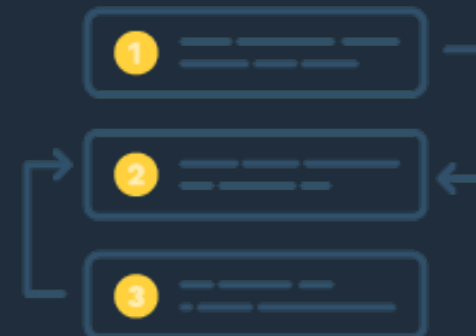
a low-code workflow automation platform designed to connect apps, manage data, and orchestrate complex AI native behaviors.

Why consider it:

- open-source flexibility
- agent orchestration
- API-driven automation
- custom workflow control

Example agentic workflows to explore for your agency:

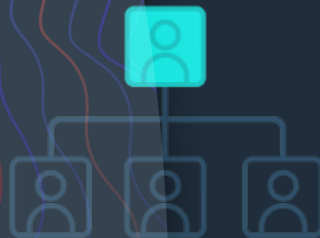
- inbound lead qualification + routing
- meeting transcription → CRM updates
- proposal draft generation
- onboarding workflow automation
- campaign reporting automation
- QA checklist workflows
- content approval routing
- client status update automation
- competitor monitoring alerts
- internal knowledge assistant



Additional options worth considering for a deeper dive:

- Lindy
- Relevance AI
- CrewAI / AutoGen

Visibility, Intelligence & Proof of Value



Additional Tools to Consider:

What Gets Measured Gets Protected. What Gets Proved Gets Retained.

As AI changes delivery economics, agency value is being examined more closely than ever. Clients are asking harder questions.

- What are we actually getting?
- What's working?
- What should we change?
- Why are we still paying this retainer?
- Could our internal team do some of this instead?

When value feels intangible, retention becomes fragile. That's why future-ready agencies invest in visibility.

Better strategic decision-making

Clear data helps leaders move faster and more confidently.

Earlier issue detection

Spot performance shifts before they become client problems.

Better internal accountability

When teams see what matters, execution improves.

Defensible strategic positioning

The more insight you bring, the harder you are to commoditize.



datastudio.google.com

Why consider it:

- flexible reporting dashboards
- integrates across multiple data sources
- strong visualization capabilities
- helps communicate performance clearly

Best for: customizable client-facing dashboards and marketing performance visibility



semrush.com

Why consider it:

- keyword and ranking insights
- competitor monitoring
- technical SEO visibility
- strategic search opportunity analysis

Best for: SEO visibility, competitive research, and search performance intelligence



analytics.google.com

Why consider it:

- foundational web analytics visibility
- conversion tracking
- audience behavior insights
- strong strategic conversations with clients

Best for: website behavior, attribution, and digital performance tracking



ahrefs.com

Why consider it:

- strong search intelligence
- competitive benchmarking
- content opportunity research
- visibility into organic authority

Best for: backlink intelligence, SEO research, and competitive digital analysis



agencyanalytics.com

Why consider it:

- agency-focused dashboarding
- white-label reporting
- centralized performance visibility
- streamlined client reporting workflows

Best for: agency-friendly multi-client reporting across 80+ platforms

Content Creation Layer



Faster Content Isn't the Goal. Better Content Economics Are.

AI has fundamentally changed content production. What once took hours can now take minutes. **That creates opportunity. But it also creates tension.**

Agency owners are navigating real questions:

- How much AI is too much?
- What will clients actually accept?
- How do we protect quality and differentiation?
- How do we improve efficiency without damaging trust?
- How do we help our team adapt instead of fueling fear?

These are leadership questions, not just technology questions. Because content creation isn't simply about speed. It's about balancing efficiency, quality, originality, trust, and human creativity. **The agencies pulling ahead aren't blindly automating content production. They're building intentional content economics.**

There's more to carefully consider here as an agency leader today...

AI should accelerate creativity, not replace taste

Execution gets faster. Judgment still matters. Prompting is not positioning. Output is not insight.

Clients buy outcomes, not production hours

If AI reduces delivery time, that doesn't automatically reduce value. The right question is: What business result are you creating?

Team fear is a leadership issue

AI uncertainty creates anxiety. The best leaders frame AI as augmentation, capability expansion, and strategic leverage. Not silent replacement. If you don't address this openly and with curiosity, you're playing with fire.

"AI slop" is a positioning risk

Low-quality generic output damages trust quickly. Speed without standards is dangerous.

Workflow design matters more than tool access

The agencies seeing real gains are building intentional review processes, QA standards, and human checkpoints.



...and here are some of the tools to start exploring now.

Focus on your outcomes and workflows instead of their short-term features. (Because they probably already changed)

 **Magnific**

Best for:
AI-assisted visual asset creation, enhancement, and creative acceleration

magnific.com

Why consider it:

- multiple model access in one license
- rapid concept visualization
- image enhancement and scaling
- faster mockups and creative exploration
- strong support for creative iteration

 **Canva**

Best for:
scalable content creation across teams, especially for client partnerships

canva.com

Why consider it:

- fast social/content production
- collaborative workflows
- templates for brand consistency
- accessible non-designer execution

 **descript**

Best for:
AI-powered, text-based video/audio editing platform designed for podcasters, creators, and marketers

descript.com

Why consider it:

- transcript-based editing
- fast content repurposing
- easier podcast/video workflows
- simplified editing for non-specialists

 **RIVERSIDE**

Best for:
high-quality remote recording & content capture primarily for podcasters, broadcasters, and video creators.

riverside.com

Why consider it:

- premium interview capture
- podcast workflows
- client content creation
- remote team production

 **CapCut**

Best for:
fast short-form video editing for social media with advanced effects, but limited customization

capcut.com

Why consider it:

- efficient social video workflows
- quick edits
- caption generation
- lightweight production

 **Eleven Labs**

Best for:
AI voice generation, voice cloning, narration, multilingual audio production, and conversational voice experiences

elevenlabs.io

Why consider it:

- creates highly realistic AI voiceovers for video, ads, podcasts, and training content
- accelerates audio production without traditional voice talent bottlenecks
- supports multilingual localization
- enables experimentation with AI voice agents and conversational client experiences

"AI can replace production effort far faster than it can replace creative judgment."

Relationship Infrastructure Layer



In an AI World, Trust Becomes Even More Valuable.

As AI makes execution faster, cheaper, and increasingly accessible, one thing becomes even more valuable: Trust.

Because agencies are not purely delivery businesses. They are relationship businesses. Clients stay because they trust your thinking. They trust your communication. They trust your judgment. They trust your team to solve problems when things get messy. Technology can improve speed. It cannot replace trusted partnership.

That's why future-ready agencies intentionally design relationship infrastructure, not just delivery infrastructure.

Culture needs structure to reinforce its value to your agency.

Faster communication with less friction

Scheduling, updates, approvals, and collaboration should feel effortless. Not exhausting.

More consistent client experience

Trust erodes when communication feels inconsistent, unclear, or reactive.

Better async collaboration

Not every conversation needs a meeting. The right systems reduce interruptions while increasing clarity.

Stronger internal communication

Client trust is often a reflection of internal communication quality. Messy internal communication eventually becomes visible externally.

More scalable founder relationships

Clients should trust the agency, not just the founder. That shift matters for scale.

"Trust may be human. But the systems supporting trust should be intentional."



Relationship Tools to Consider:

"As execution becomes easier to replace, trusted judgment becomes harder to commoditize."



bloomgrowth.com

Best for: scaling team trust and personal development along with communication clarity and rhythms

Why consider it:

- intentional relationship curriculum
- instill psychological safety
- build trusted bonds across teams
- reduce miscommunication



slack.com

Best for: internal team communication and real-time collaboration

Why consider it:

- faster team coordination
- improves project responsiveness
- reduces email clutter
- cross-functional communication



loom.com

Best for: Full asynchronous communication and client/team updates

Why consider it:

- reduces unnecessary meetings
- adds context to communication
- accelerates feedback loops
- ideal for walkthroughs & reviews

Cal.com

cal.com

Best for: Full streamlined scheduling and appointment workflows

Why consider it:

- frictionless booking experience
- supports automation and CRM integration
- customizable scheduling workflows
- reduces coordination overhead



doodle.com

Best for: coordinating meetings across multiple stakeholders

Why consider it:

- simplifies group scheduling & reduces back-and-forth email
- useful for client coordination
- easy adoption with low friction



front.com

Best for: Full shared client communication management and collaborative inbox workflows

Why consider it:

- centralizes client email communication across teams
- improves response consistency and accountability
- prevents communication silos around individual team members
- helps agencies scale client service without sacrificing responsiveness

So Where Does *Your Agency* Stand Now? ..

AI is reshaping agency economics.

Client expectations are changing.

Execution is getting faster.

Differentiation is getting harder.

And while some agencies will use this moment to evolve, others will slowly become easier to replace. The question isn't whether disruption is happening. It's whether your agency is positioned to benefit from it.

The agencies that win this next chapter won't necessarily be the biggest. They'll be the ones willing to see reality clearly and adapt faster.



Take the Agency Resilience Assessment

I created a practical agency diagnostic to help founders evaluate how prepared their business really is across the areas that matter most.

Together we'll take a look at your:

- **strategic clarity**
- **leadership alignment**
- **execution discipline**
- **culture and team health**
- **AI readiness and differentiation**
- **growth infrastructure**
- **founder dependency risk**

This isn't a fluffy quiz. It's designed to help you quickly identify both hidden risks and strengths you can leverage starting today.

[Click Here to Take
the Free Agency
Resilience Assessment](#)

Based on your assessment results, here's how we typically help agencies like yours...



For Established Agencies (\$3M+)

Leadership Growth Coaching

If you already have a leadership team and your agency is ready for more scalable execution, stronger alignment, and founder independence, this is likely the right conversation.

Best fit if:

- 3–6+ leadership team members
- growth complexity increasing
- execution feels inconsistent
- founder remains a bottleneck
- AI disruption is creating strategic pressure

For Founder-Led Growth Agencies (\$1M–\$3M)

Founder Strategy Coaching

If you're growing fast but leadership infrastructure is still emerging, focused founder coaching can help you create clarity, reduce chaos, and prepare for scalable growth.

Best fit if:

- founder + second-in-command model
- early leadership transition
- increasing complexity
- scaling decisions feel heavy
- preparing for operational maturity

For Emerging Agencies (\$500K–\$1.5M)

Agency Growth Cohort

If you're still wearing too many hats and building toward your first true leadership layer, our founder cohort experience may be the smartest next step.

Best fit if:

- founder-led execution
- multiple roles competing for attention
- inconsistent growth systems
- desire for peer learning + structure



Let's chat: [Book a call with Aaron](#)

Learn more: www.TheSIXQ.com